

February 3, 2010

Dear Exhibitor:

We invite your participation as an exhibitor at the "Global Education for the 21st Century Conference" held at Rockford College, Rockford, Illinois, on June 10 & 11, 2010. Conference attendees will include public and private school administrators, teachers and educational specialists from Northern Illinois, as well as local business representatives. Projected attendance is 300-400 educators.

The sponsoring organization for the conference, Northern Illinois Committee on Education (NICE) is a collaborative group focusing on region-wide professional development opportunities for educators. Golden Apple Foundation, Rockford IASCD, Phi Delta Kappa, Rockford Area Early Literacy, Regional Offices of Education/KIDS, Winnebago County Retired Teachers, National Louis University, Representatives of Area Schools, Districts and School Boards provide leadership for NICE.

The keynote speaker for the conference will be Dr. Yong Zhao, an internationally acclaimed speaker, writer and educator. His focus will be "**Global Competence and Digital Competence: The New Universal Skills and Knowledge**".

Educators will attend sessions on topics related to the following four focus strands:

1. **Core Subjects and 21st Century Themes**: Mastery of core subjects and beyond promoting understanding of academic content at much higher levels by weaving 21st century interdisciplinary themes such as global awareness, civic literacy, health literacy, financial, economic, business and entrepreneurial literacy.
2. **Learning and Innovation Skills**: Skills that prepare students for increasingly complex life and work environments in the 21st century. A focus on creativity, critical thinking, communication and collaboration.
3. **Information, Media and Technology Skills**: Focusing on a range of functional and critical thinking skills necessary to be effective in a technology and media-suffused environment, marked by access to an abundance of information and rapid changes in technology tools.
4. **Life and Career Skills**: Maximizing the ability to navigate complex life and work environments in the globally competitive information age through the development of such skills as flexibility & adaptability, initiative & self-direction, social & cross-cultural skills, productivity & accountability, and leadership & responsibility.

Exhibits will be located in the major traffic area of the conference so that there will be a constant flow of attendees in the exhibit area. Booth costs are available at very low prices. In addition, there is an option to serve as a vendor breakout presenter, targeting your message in a 60-minute session.

Enclosed you will find the information required to register. Please note the deadline is May 31, 2010. We look forward to hosting you at the 2010 Global Education for the 21st Century Conference. If you have any questions, please contact me at (815) 636-3040 or bfedders@kidsroe.org

We look forward to seeing you.

Sincerely,

Barb Feddersen
Exhibit Chairperson